



GRANITE BELT BUSINESS
EXCELLENCE
AWARDS **2026**

SPONSORSHIP PROSPECTUS

CELEBRATING LEADERSHIP | DISTINCTION | ASPIRATION

The Awards

The Granite Belt Excellence Awards are more than a celebration. They are a platform for growth, leadership and aspiration within our regional business community.

As an industry leader, your sponsorship represents a meaningful investment in the future of local business. By supporting the Excellence Awards, you are helping to:

- » Encourage businesses to develop and refine their practices
- » Build the profile and credibility of emerging and established enterprises
- » Inspire the aspirations of current and future business leaders
- » Your support sends a powerful message – that excellence matters, leadership matters, and our region’s future is worth investing in.



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**EXCELLENCE
AWARDS 2026**

The Awards

The Excellence Awards provide businesses with a structured opportunity to:

- » Review and strengthen their business practices
- » Benchmark themselves against industry standards
- » Gain recognition for innovation, leadership and community contribution
- » For many entrants, the Awards process itself is transformational – helping businesses sharpen their approach, clarify their goals and grow with confidence.
- » The Excellence Awards help build stronger businesses – and stronger businesses build a stronger region.



Why Your Leadership Matters



Sponsoring the Granite Belt Excellence Awards positions your organisation as a champion of progress, leadership and excellence.

As a sponsor, you will:

- » Align your brand with quality, credibility and trust
- » Gain strong regional exposure and recognition
- » Demonstrate visible leadership within the business community
- » Support the growth and aspirations of local enterprises
- » This is not simply sponsorship – it is a leadership statement.

Award Sponsor

8 x (\$3,500)

Championing Excellence

Award Sponsors play a pivotal role in recognising and encouraging excellence within specific sectors of the business community.

Inclusions:

- » Naming rights to an Award category
- » Opportunity to present the Award on stage
- » Brief speaking opportunity when presenting the Award
- » 1 complimentary tickets to the Presentation Night
- » Logo on Award marketing, certificates and presentation visuals
- » Onsite signage at the event
- » Professional photograph with the Award winner



Major Award Sponsor

2 x (\$4,000)

Same inclusions as award package.

» **People's Choice Award Sponsor**

As the exclusive sponsor of the People's Choice Award, this partner supports the community's voice in recognising outstanding local businesses. The sponsor gains significant public exposure through voting promotions and event recognition, showcasing their dedication to community engagement.

» **Business of the Year Award Sponsor**

This prestigious sponsorship honours the standout business that exemplifies leadership, innovation, and excellence. The sponsor's brand is prominently featured during the awards night, media promotions, and post-event coverage, associating them with the highest standard of business achievement.



MC Sponsorship (\$2,000)

Leading the Evening

The MC Sponsorship ensures your brand is woven throughout the entire Awards experience.

Inclusions:

- » MC naming rights recognition
- » Ongoing acknowledgement throughout the evening
- » 1 complimentary tickets
- » Onsite signage
- » Logo on Awards marketing and presentation materials

In-Kind Sponsorship (VALUED AT \$1,500)

Supporting the Experience

In-Kind Sponsors enhance the Awards experience through meaningful contributions that support the quality and professionalism of the event.

Inclusions:

- » Naming rights linked to the in-kind contribution
- » MC acknowledgement during the event
- » Onsite signage
- » Logo inclusion across marketing and programme materials





Sponsorship opportunities for the Granite Belt Excellence Awards 2026 are now open, and we encourage organisations to come on board early.

Early confirmation allows sponsors to **maximise inclusions**, including extended **social media promotion**, **early brand visibility**, and recognition from the official **Awards Launch** onwards.

By securing your sponsorship early, you position your brand at the forefront of the Awards journey – gaining months of exposure while supporting excellence across our Granite Belt community.

Timeline

LAUNCH

Tuesday 17 March 2026



NOMINATIONS OPEN

Wednesday 18 March 2026



NOMINATIONS CLOSE

Friday 29 May 2026



GALA AWARDS NIGHT

Friday 28 August 2026





Partner with us

Be Part of Something Meaningful

Granite Belt Excellence Awards are an investment in people, leadership and the future of our region.

We invite you, as an industry leader, to make a meaningful gesture of support and stand alongside the businesses shaping tomorrow.

Custom packages

Tailored to meet specific marketing goals, including product activations, in-kind contributions and media partnerships.





stanthorpe & granite belt
chamber of commerce



Granite Belt
WINE & TOURISM

The Granite Belt Business Excellence Awards are proudly brought to the community through the collaboration of the Stanthorpe & Granite Belt Chamber of Commerce and Granite Belt Wine and Tourism.

Any queries can be directed to
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